



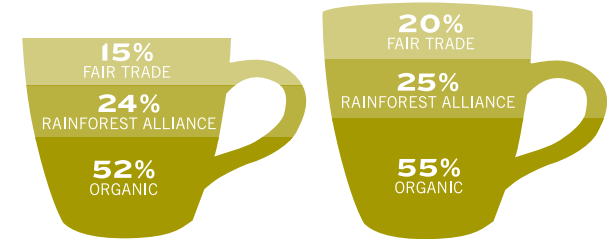
SUSTAINABILITY SCORECARD 2011

SOURCING

Fair Trade sets a bottom price for living-wage prices. We pay more. Rainforest Alliance works to conserve biodiversity and ensure livelihoods. We do more. Whole Trade means higher standards. We do all of this while producing some seriously excellent coffee and tea. We manage to care completely about how each and every one of our products is produced while simultaneously creating beautiful tastes.



2010 2011
TEA SOURCING



2010 2011
COFFEE SOURCING

WORKPLACE

In addition to receiving fair wages and benefits Allegro promotes a safe work environment and an environment where diversity is celebrated and team members can flourish and reach their highest potential.



2010 2011
28% 33%
DIVERSITY



2010 2011
7 INJURIES 0 INJURIES!
HEALTH & SAFETY



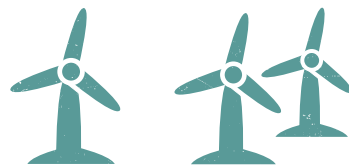
2010 2011
62% 50%
WOMEN IN LEADERSHIP

ENVIRONMENT



CARBON OFFSETS

Credits purchased to offset coffee roasting emissions and energy usage.



2010 2011
1,624,532D kWh 1,630,000 kWh

WIND ENERGY SUPPORT

Wind credits purchased to offset all facility energy usage.



2010 2011
40,000 BAGS ALL BURLAP

BURLAP BAG RECYCLING

As of 2011, we have partnered with a local commercial composter to compost 100% of our burlap bags.



2010 2011
3,870 TREES 3,600 TREES

OFFSET PAPER USAGE

Replant 5 trees in coffee growing regions for every tree's worth of paper we use in our offices and facility.